

## TomTom BRIDGE: Developing fully connected vehicles with Traffilog

The Traffilog public transport solution was created to meet the demands of a global client base, including many of the world's largest passenger transport fleets and manufacturers.

Traffilog's Telematics technology, combined with TomTom BRIDGE, delivers a truly end-to-end solution between authorities, dispatchers, drivers and passengers. This unique platform enables improved communication and planning, offering more reliable and safer services to passengers. The solution includes:

- Messaging directly from the app
- Vehicle Inspection reports
- Driver performance reports



The need for a single platform to control and support driver and company needs, became evident as a result of years of telematics experience within multiple market sectors – logistics, bus and coach, utilities, construction, leasing and rental. Traffilog's challenge was to develop this single platform, aimed at creating better communication between drivers, controllers and vehicles, thus streamlining communications and enhancing the fleet's efficiency.

The Traffilog and TomTom BRIDGE solution provides monitoring of not only driver performance and efficiency, but also vehicle safety. It enables constant fleet monitoring from anywhere at any time, leading to overall improved vehicle utilisation and reduced operational expenditure for vehicle fleets of all types.



### The solution

- The on-board system connects drivers with their vehicle and their environment – providing them with real time alerts from the vehicle, driving performance reports, and communication with the company HQ or service centres.
- The system acts as a paperless report centre for vehicle checks and other required reports.
- The 'Points of Interest' function is loaded with predefined important locations such as company offices, depots and customer sites, for easy instant navigation.

### The results

- Companies are able to significantly improve compliance, while reducing the operational demands of outdated paper-based systems.
- Fuel improvements of more than 10% are typical through improved driver performance.
- By including vehicle health and servicing within the same solution, even greater savings can be obtained.

*"The solutions we have developed for TomTom BRIDGE are the beginning of a revolution for in-vehicle technology. For the first time drivers are at the centre of the solution, freeing up their time for other duties." ~ Yon Copitch, Managing Director. Traffilog UK*

