

## TomTom BRIDGE: Offering solutions beyond workflow management with ASAP Field Force Automation

Established in 2004, ASAP Omogen focuses on the development of innovative and efficient solutions for industries as construction, tech maintenance and waste management.

OMOGEN is an easy and fully configurable application that provides support for custom forms, photos, signature capture, RFID and more – also accessible from the back end.

As the main supplier for SARP (Group Veolia), there was a need for a reliable device with a comfortable screen, fit for intense usage by the field force. Combining all these aspects with the innovative ASAP integration resulted in more efficient business processes.



### The solution

- Planning, Monitoring and Route optimisation.
- Escalating land data (including photos and videos).
- Identification by RFID, barcodes and GPS.
- Defining custo- made campaigns and programs.
- Monitoring vehicle parameters.
- History and statistics dashboard.

### The results

- Productivity – eliminating unnecessary travel.
- Helps reduce fuel consumption and maximising the effective response time of teams.
- Helps improve competitiveness and easily customising offers.
- Bringing value to customers by offering real-time alerts via SMS and e-mail.
- Helps improve working conditions and managing schedules easily with a variety of resources.

*“Thanks to TomTom’s expertise and the open Android platform, we have quickly and efficiently integrated OMOGEN on TomTom BRIDGE.”*  
 ~ Thierry Folliot, ASAP Field Force Automation



Type



VARS/Integrator

Industry



Tech Repair

Website

[www.omogen.pro](http://www.omogen.pro)

Headquarters

France

Regions of sale

✓ Global

POWERED BY  
**TOMTOM**  
**BRIDGE**