

The Multimedia Companion for Your Travels



TomTom BRIDGE: Specialty camper solutions with HYMER

HYMER, one of the largest manufacturers of motorhomes and caravans in Europe, is always looking to create the best possible experience for customers during their travels.

Innovation in the camper industry is key. Whereas the HYMER TomTom Bridge solution not only offers navigation, but also comes with all the features of a normal tablet plus many HYMER extras tailored for motorhome holidays. It provides a first-class alternative to other multimedia systems.



The solution

HYMER has created the perfect travel companion, by adding these features via TomTom BRIDGE:

- FREEONTOUR – a dedicated application specially designed for campers.
- A rear-view camera that shows what's happening at the back while driving.
- A vehicle-specific holder with charging function for optimal operation.
- Reminder function for inspection dates or dates entered by your dealer and a repository for emergency call numbers.
- Animated video instructions on technical routines.

The results

- A product specially designed with campers in mind, created by the pioneers of the camping car industry.
- High-end after-market option available for all HYMER customers.
- Helping drivers to stay safe.
- Easier access to important information for camping car owners.

"Through our cooperation with TomTom, we can now offer our customers a product precisely adapted to their requirements, representing more than just a navigation device. It unites the latest navigation software with the usual Android™-based tablet functions, plus special HYMER applications for motorhome owners and caravan holidaymakers." ~ Andreas Ortlieb, Head of Central Marketing, HYMER



Website
www.hymer.com

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