

Cutting Costs & Increasing Customer Satisfaction

TomTom BRIDGE: Collecting more than just a signature with Codeway's TraceNow ePOD

Using TomTom BRIDGE with TraceNow in a truck or van saves time and fuel, plus it gives you and your customers full visibility on deliveries and collections.

The device can conduct vehicle checks, scan barcodes, take pictures and collect signatures for proof of delivery. TomTom BRIDGE's mobile connectivity enables real-time data transfer, offers accurate ETAs, and can track your vehicles' locations.

Tech-savvy customers now expect to track their consignments online. They demand instant availability of proof of delivery – including name, signature, date/time and location – plus photographic evidence of discrepancies. Increasing levels of expectation mean that more and more customers are requiring accurate ETA of collections and deliveries by email and/or SMS.



The solution

- TraceNow delivers real-time updates including paperless, barcode scanning, signature capture, photo imaging, GPS recording for ePOD, and live consignment status tracking.
- Integrated TomTom Trucker navigation directs your vehicles safely and reliably to their destinations via the shortest or fastest route.
- The vehicle checking feature produces electronic records, saving time and paperwork.
- Automated ETA communication via SMS and/or email can be included, as well as vehicle tracking.

The results

- Customer satisfaction and retention is increased.
- Fuel consumption is reduced and efficiency increases.
- Time savings are achieved on customer service calls, ePOD admin, and vehicle check admin.
- Greater visibility is enabled on vehicle locations and movements.
- Costs are reduced by combining navigation, POD, and tracking on a single device.

“TomTom BRIDGE offers multiple delivery and fleet monitoring solutions in a single robust device – saving time and money while increasing efficiency.” ~ Codeway



Type



Software Provider

Website

www.codeway.com/

Headquarters

UK

Regions of sale

✓ Global

POWERED BY
TOMTOM
BRIDGE