

Navigating Towards Success in the For-Hire Industry



TomTom BRIDGE: Leading technology solutions for taxi and for-hire industries with CMT Group

CMT utilises its more than 30 years of experience in the taxi industry to research, discover, and introduce unparalleled solutions for customers. TomTom BRIDGE, coupled with CMT's advanced driver apps and tools, provides drivers with a purpose-built, robust device offering seamless integration of mapping and navigation for an exceptional dispatch experience.



Fleet and vehicle owners in the regulated for-hire industry are faced with numerous costs that eat into profits. Challenged with upgrading traditional in-vehicle technology to compete in today's marketplace, owners demand a technology platform and driver toolset which is reliable, predictable, and helps drivers thrive. The taxi environment is harsh, with temperature extremes, electrical instability, mounting or visibility challenges, constant removal and reinstallation of the device, and continuous usage. Commercial tablet solutions have proven to be problematic in this harsh environment.

The solution

- TomTom BRIDGE Driver Terminal is configured to include the DriveLinQ Driver App, and is fully integrated into CMT Dispatch and Payment applications.
- Each device is also eligible for Lifetime Map and Traffic updates, enabling drivers to save time and fuel, and optimise productivity.
- Thanks to TomTom BRIDGE, CMT was able to develop SDK and support for these critical components: mapping, navigation, Android™, support for 3rd party Android™ apps, browser, application security, large display, wireless connectivity, and application speed and performance.
- The device is now ready for the extreme durability required in the taxi industry.

The results

- Optimized ROI:
 - Offline maps reduce communication costs,
 - Faster installation thanks to BT Wi-Fi,
 - Fuel efficiency from using real-time TomTom Traffic information.
- Increased safety
 - Lower risk of vehicle vandalism,
 - Passenger monitoring via camera capabilities.
- New innovative features such as
 - Signature capturing,
 - Reduced cabling with wireless Wi-Fi or Bluetooth enabled peripheral devices.
- Regulatory compliance and optional integrated internal taximeter reducing in-vehicle tech clutter.

“Partnering with TomTom BRIDGE has created much-needed cost-efficiency and safety innovation for the for-hire industry.” ~ CMT



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BRIDGE