

# On-Board Camera Linked to TomTom BRIDGE



## TomTom BRIDGE: Improving driver visibility and safety with AXION Cameras

- Single screen for navigation and camera
- Helps increase driver safety
- Enables better overall view
- Helps increased efficiency
- Prevention of property damage or personal injury
- Less stress for the driver



Investing in an AXION high-quality rear view camera can reduce a number of severe and costly risks for fleet managers: drivers reversing into walls or knocking over pedestrians with potentially fatal consequences.

Rear visibility in commercial vehicles is one of the most vital requirements when looking to improve vehicle safety – especially in delivery and distribution vehicles, which are reversing many times a day. The number of accidents and level of damage can be significant.

Customers are looking for easy solutions to enhance safety while reversing, to help reduce driver stress in critical situations, and also help drivers save time in negotiating difficult manoeuvres. This all must be achieved without distracting the driver with too many different displays in the vehicle. The TomTom BRIDGE and AXION solution combines these safety functions in a single display.



### The solution

- Simple to use and easy to install.
- AXION's wide variety of setups can be adapted to almost any type of vehicle.
- AXION has more than 15 years of expertise in automotive safety and surveillance solutions.
- Combined with TomTom BRIDGE best-in class navigation, all necessary information is provided comfortably in a central place in the cockpit so the driver is not distracted by a variety of displays.

### The results

- Drivers reported reduced stress in their everyday work.
- Drivers can easily identify when an object enters the danger zone, reducing reversing accidents.
- Enables significant cost savings due to the reduction of damages and accidents while reversing.
- Help improved efficiency by saving time when reversing in tight spaces.

**“It’s exciting to see the impact on drivers that our TomTom BRIDGE and AXION solution can make – reducing their stress and keeping them safe on the road.” ~ Dennis Mayer, Sales & Marketing director AXION**



Hardware Provider

Website  
[www.axionag.de](http://www.axionag.de)

Headquarters  
Germany

Regions of sale  
✓ Europe

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**TOMTOM**  
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